

Balcones Village/Spicewood HOA Board Meeting Minutes

January 13, 2025

5:00 PM @ Spicewood Library

Board Members (2024 Board positions) – **All Present**

- Caleb McLain, President / Past President
- Jacque Forrest, Treasurer / ACC Chair
- Suzie LaPlant, Membership / Welcome Chair
- Linda Strickland, VP / Communications Chair
- Christine Connor
- Elizabeth Gomez

AGENDA

Call to Order

- Prior Minutes – December BOD 2024 and Oak Wilt meeting minutes – **All approved**

Officer and Committee Reports

- Treasurer Report (Jacque)

Revenues:

Total 2025 Dues Paid \$ 19,017 380 memberships.

Total Trees to date \$19,403 (Total cost \$18,098 including deposit ==> Net +\$1,305)

Dividends (Checking + Money Market) \$229

Total Revenues 2025 Fiscal Year to date \$38,502

Expenses:

December

Constable Patrols \$640

Annual Meeting - \$219 (Safety Vests)

Tree delivery expenses - \$648 - Night Security(\$160), Pizza etc. (\$112), Breakfast Tacos etc. (\$376) Note: Tree Delivery Expenses \$ Trailer rental not yet submitted for reimbursement.

Zip Ties for yard signs - \$18

Holiday Lights Awards \$300

Board Liability Insurance \$5566 - up 5% from last year.

January (to date)

Constable Patrols \$640

Oak Wilt Signs (30) - \$480.63

Total Expenses 2025 Fiscal Year to date \$28,656

Summary

BVS HOA Checking Balance 12/31/24 - \$ 51,615.47

Money Market Balance 12/31/24 - \$118,703.25

\$896 Total Dividends Fiscal Year to Date (Checking + Money Market)

Total Assets 12/31/24 \$ 170,319

Motion:

Move \$25,000 from checking to Money Market **for higher interest** – **Motion approved**

- ACC (Jacque)

Approvals: 3 projects

Denials: 0

Complaints: 2

Inquiries: 4

- Membership (Suzie)
378 members paid, so far.
We ended 2024 with 491 members (some members moved out during the year)
- Constable Report (Linda)
4 stop sign violations
1 expired registration
1 juvenile golf cart driver - education (child and parents)
- Communications (Linda)
December Newsletter
73% open
Highest clicks for Hot Topics and Branch Weaving
Renewed with early payment discount

Website
Last 30 days – 170 sessions, 116 unique visitors, most traffic from direct link,
Mobile and tablet 45%, 5 minutes average time on site,
Home page most popular followed by Join Now.
Adjust for better mobile experience and Consulting review after Oak Wilt meeting.
- Events
Oak Wilt Meeting -
set-up, meeting outline, collect contact info, tables, COA Grant, follow-up (door hangars)
Spring Garage Sale – Low participation was the reason for stopping. Speak to Caroline Williams about bulk pickup afterward since bulk pickup is no longer automatic.
Potential Events – Turkey Trot – This was never a neighborhood event.

Past Business

- Oak Wilt - neighbor contacts, signs
Suzie has signs and will give to Board members to install at the end of the month.

New Business

- Elect officers and Committee Chairs
Officers elected below:
President /Communications Chair – Linda Strickland
Immediate Past President – Caleb McLain
Vice President/Events Coordinator – Elizabeth Gomez
Treasurer – Jacque Forrest
Membership/ ACC Chair – Suzie LaPlant
Secretary – Christine Connor
- Goals for 2025 - tabled.

Adjourn

Next Board Meeting

Monday, February 10, 2025 5 PM, Spicewood Library