

**Balcones Village/Spicewood HOA Board Meeting**  
**Aug 12, 2024 5:00 PM @ Spicewood Springs Library**

**Board Members** (2024 Board positions)

- Caleb McLain, President // Past President
- Vivian Featherston, Secretary
- Jacque Forrest, Treasurer, ACC Chair
- Suzie LaPlant, Membership/, Welcome Chair
- Linda Strickland, Vice President, Communication

**AGENDA**

**Call to Order**

- Guest – Christine -
- Prior Minutes – July 2024 minutes
- Move to approve Suzie/ second Jacque, approves

**Officer and Committee Reports**

- Treasurer Report (Jacque)

**Revenues:**

July

Dues 2 Renewing Members paid in July  
Dues 3 New Resident Dues in July  
\$250 donation for flags for Parade (Reese & GTX Construction)  
Total \$300 donation for parade  
Dividends (Checking +Money Market) \$226.28

August to date

None

Total 2024 Dues \$ **24,808** 497 memberships paid

**Expenses:**

July

Constable Patrols \$640  
Deposit for 2024 Tree Delivery - \$3500 (400 Trees)  
ACC Google Drive Memory \$21  
Parade Liability Insurance \$287 ([EvenHelper.com](http://EvenHelper.com))  
Parade (Flags, etc.) \$194  
Block Party (Vista View) \$50

August

Constable Patrols \$640  
Parade (Prizes & misc. expenses) - \$90  
Total Parade Misc. Expenses \$284

**BVS HOA Checking Balance 8/11/24 - \$ \$42,673**

\$2099.23 Total Dividends Year to Date (Checking + Money Market)

**Total Assets 8/11/2024: \$ \$160,263**

- Membership Committee (Suzie)  
Budget requires 525 members  
Membership - 495 (2 members moved away)  
Houses sold - 4 in July

- Constable Report
  - Violations – 3 speeding and 1 stop sign
- Architectural Control Committee (Suzie)
  - Approvals: 3
  - Plans in progress: 2
  - Denials: 0
  - Complaints: 1
  - Violations/Enforcement: 0
  - Inquiries: 2
- Membership (Suzie)

0 houses sold, 495 members
- Communications (Linda)

Parade Flags - Purchase extra now for next year?  
HOA Closet  
Constant Contact - 68% open (45% average for non-profits)  
Adapt to new Gmail and Yahoo email with first section of 1-2 sentences  
People still liking click throughs - 1 family posted about going to Longhorn Caverns  
Wix Website - July stats - 622 total visits, 362 new, 5 minutes average time on site,  
most visits to Gallery for parade pix and Hot Topics (Parade)  
Global Printing newsletter cost estimates  
**Resolved** - Motion to approve \$1550 for global printing (Option1) – Caleb Move, all approve  
Time line for news about Annual Meeting (Fall Newsletter, CC Newsletters, Website)

  - October 1 target for Distribution date.
  - Content Deadline:
    - Wording for proxy/absentee ballot
    - Resumes for prospective Board members (Sept 15)
    - Drop box (ballot drops)

Outline for Fall Newsletter (email)

  - Distribute on Weekend
  - “Nominate your Neighbor”
  - Newsletter - August - 17
  - Newsletter - Sept 7
    - Caleb – Invitation to join the board for Sept
    - Why to join the board
    - The City Council changes
    - Join the ACC & Get engaged

## Past Business

### Annual Meeting

- Create “How To” document by August
- Find a volunteer to manage by end of August
- Working with Stroll Magazine
- Timing of meeting – Nov 7 @ 6-8pm ; speakers 7-8

### Actions for BOD:

- Time of event
- Menu choices
- Speakers/volunteers (ideas list)
  - 183 Project
  - Mackenzie Kelly
  - City of Austin – I-35 project

- InfoTables
  - Block captains – (Becky/Evan/more folks)
  - Womens club
  - constable

**New Business**

Christmas Trees – deposit sent;

Action – need to reserve cc for distribution event; confirm with Jason.

**Adjourn**

Next Board Meeting

Monday, September 9, 2024, 5:00 pm at the Spicewood Public Library