

Balcones Village/Spicewood (BV/S) Homeowners Association Board Meeting

April 8, 2024 5:00 PM @ Spicewood Springs Library

Board Members (2024 Board positions)

- Caleb McLain, President // Past President
- Jacque Forrest, Treasurer, ACC Chair
- Linda Strickland, Communication
- Roland Segovia, Vice President & Sign Coordinator (Absent)
- Suzie LaPlant, Membership/Welcome Chair
- Vivian Featherston, Secretary

AGENDA

Call to Order at 5:05 PM

- Prior Minutes ([link](#))

Officer and Committee Reports (20 minutes)

- Treasurer Report (Jacque)

Revenues March:

- Dues paid \$401 (8 Members paid in March)
- Dividends (Checking +Money Market) \$180
- Total 2024 Dues \$24,382 (487 memberships paid)

Expenses March:

- Constable Patrols \$640
- Legal Fees \$46
- Eblast License \$386 - annual license

Other

- Checks not cleared at the end of March: \$50 Holiday lights, \$386 E-Blast license
- BVS HOA Checking Balance: 3/31/24 - \$49,678
- \$1230 Total Dividends Year to Date (Checking + Money Market)

Total Assets 3/31/24: \$49,678

- Membership Committee Update
 - Budget 2024 (budget requires **575 members**).
 - (489) 2024 members
 - (4) houses sold (total 36 for entire 2023, and 64 in 2022)
- Constable Report
 - (10) Traffic Violations.
- Architectural Control Committee (Suzie)
 - Approvals (4)
 - Pending approval –(1)
 - Denials – (none)
 - Complaints - Referred to 311 - (2)
 - Updates & Inquiries - (4)

Communications (Linda)

- Constant Contact – Newsletters
 - Renewed for 12 months
- March Newsletter
 - 1,159 sends 835 opens – 72% open rate (non-profit average is 42%)

- 1,610 total opens - Many people have multiple opens.
- 23 had 6+ opens, which suggests forwarding – of this group, there were an additional 194 opens. For example, there were 10 additional opens after forwarding the newsletter to the BV/S 'Mom's' email group.
- 105 clicks – mostly for information related to deer, Jollyville, and Oak Wilt
- Spring Notecard
 - Global – 500 5x7, natural white, printed, mail sort, postage = \$470.00 (\$0.94 each)
 - A recent count of 649 non-members suggests about \$610.00
 - Discussion of having extra on hand for Block Parties or other events.
 - Review the mock-up to the board during the meeting.
- July 4th Parade
 - April Actions
 - Confirm date and plans with BCC
 - Contact AFD
 - Contact our Constable
 - Contact local TV stations
 - Request donations from local businesses
 - Reporting incidents to our Constable - APD - 311?
 - Both the HOA email and Mom's email groups shared incidents of people coming to their doors at 10:00 and 9:30 PM with odd requests (past Thurs. and Sat.).
 - Seeking input on how we can communicate with our Constable most quickly; also will contact Gary at Mackenzie Kelly's office for suggestions

Past Business (20 Minutes)

- Candidates for open board positions needed.
 - Reviewed possible candidates.
- Next Board Meeting
 - Review the Board Annual Calendar
 - Event Chairs

New Business (20+ minutes)

- Community
 - Round Rock ISD is assembling a Citizens Bond Committee. - The CBC will provide guidance and recommendations to the Board of Trustees regarding the potential issuance of a bond. Based on the work of the Long-Range Facilities Master Plan Committee and informed by community feedback, the Citizens Bond Committee will prioritize capital improvement projects included in the LRFMP. The work of both the CBC and the LRFMPC will be considered in any future bonds. The committee's first meeting will be 6–7:30 p.m. on Wednesday, April 24, in the McNeil IB® World High School cafeteria. Complete the CBC interest form by Sunday, April 14.
 - Christmas Trees: Jackie made a motion of the BVS HOA Holiday Tree tradition at \$50/tree. Suzie seconded. Motion passes.

Adjourn:

Caleb motion to adjourn. Suzie seconded. Motion passes.

Next Board Meeting*

MONDAY May 13, 2024 5:00 pm at the Spicewood Public Library